

Media Contacts: IMRE, (919) 747-8680 Sarah Findle, sarahf@imre.com

Ragno USA Expands Porcelain Offering with Three New Spring Collections
Natural stone, clay and wood looks add diverse, on-trend options for customers

DALLAS (**June 2, 2014**) –Ragno USA expands its range of world-class porcelain tile with the addition of three new collections –<u>KenilworthTM</u>, <u>Villa MediciTM</u> and <u>Woodstyle</u>. Featuring visuals inspired by natural stone, clay and wood, the collections draw from European trends while meeting domestic design preferences.

"The collections emit an old-world feel, but the visuals were actually created using the latest technology including our advanced 3-D digital print technique," said Marianne Cox, director of brand marketing, Ragno USA. "We pride ourselves in this dichotomy of ancient inspiration and modern innovation, as it allows us to bring our customers authentic designs that stand up to quality and durability expectations."

Spring New Product Introductions:

KenilworthTM Porcelain

Wide planks and squares in foundational neutrals make Kenilworth a sought-after choice for homes and light commercial venues. 3-D inkjet printing contributes a sense of depth through a combination of veining, dark hematite speckles and light-reflective grains.

- Available in shades of beige, charcoal, grey and walnut.
- Sizes include 12"x24" complemented by intriguing design elements in 13"x13" and 20"x20" modules. Mesh-mounted 2"x2" mosaics, 3"x13" bullnose, 6"x12" cove base and 1"x6" out angles are also available.
- Contains 21-percent recycled content, no VOCs and has a low life cycle cost.
- Made in the U.S.A.

Villa MediciTM Porcelain

A collection inspired by artisanal, handcrafted cottos with worn, softened edges, nods to customer preferences for old-world inspired interiors. Both 3-D digital print techniques and roller applications are used to achieve the look of ancient terra cotta with its own built-in deco of intricate diamond geometric patterns randomly scattered throughout. The collection provides high-end design to residential spaces.

• Available in shades of cotto, grey, smoke and white.

- Sizes include 6 ½"x6 ½", 6 ½"x13", 13"x13", 12"x24" and 20"x20". Complementary 2"x2" mosaics and bullnose are also available.
- Contains 21-percent recycled content, no VOCs and has a low life cycle cost.
- Made in the U.S.A.

Woodstyle Porcelain

A gentler, more refined wood-look created with 3-D digital print sets this collection apart. Distinctive graining with soft scraped effects inspired by rich walnut lends warmth to this sophisticated series. Because natural woods face challenges in these environments, Woodstyle is a viable option for showers, spas, patios and exterior vertical installations where wood looks great but can suffer structural and aesthetic breakdown due to the elements.

- Available in three authentic wood colors: Acero, Faggio, and Noce.
- Large format rectified planks are available in 6"x48", 8"x48" and 12"x48" sizes.
- Contains 25-percent recycled content, no VOCs and has a low life cycle cost.
- Meets DCOF Minimum 0.42 Wet for slip resistance.

About Ragno USA

Founded over 60 years ago in Fiorano, Italy, and backed by a global leader as part of the Marazzi Group, Ragno USA has distanced itself from the competition with world-class porcelain tile collections made in America. Ragno USA has transferred the technology and know-how from Italy to its state of the art facilities in the USA, providing Italian-inspired porcelain tiles with high-quality and design-savvy styles. For more information, visit http://www.ragnousa.com/ and follow Ragno USA on Facebook, Twitter, Pinterest and YouTube.

###