



# PRESS RELEASE

For Immediate Release



## Ragno USA Presents WOODSTYLE Contemporary, nuanced wood-look porcelain

The simplicity in color and scope of WOODSTYLE deftly accentuates the design arena's current adoption of muted décor options

A gentler, more refined 48" wood . . . that's Ragno USA's WOODSTYLE, with a heavy accent on "style". Advanced **3d** digital print techniques convey delicate structures with a slightly textured surface that defies any traditional wood variety but rather is unique in its presentation as a contemporary, nuanced wood-look, drawn from the inspiration of rich walnut. Distinctive graining with soft scraped effects lends warmth to this sophisticated series and to any room in the home.

WOODSTYLE's impervious porcelain makes it a winner for areas requiring frost- and impact-resistance. Because natural woods face challenges in these environments, WOODSTYLE is a viable option for showers, spas, patios, steamrooms and exterior vertical installations where wood looks great but can suffer structural and aesthetic breakdown due to the elements of nature.

Three authentic wood colors – Acero, Faggio, Noce – comprise the series. The warmer, dark colors suggest traditional settings while the lighter shade feels at home in contemporary areas – but, truly, all are adaptive to varied residential and commercial settings. Large-format rectified planks in 6"x48", 8"x48" and 12"x48" offer pattern options for creative floor effects that can readily transition to backsplashes or entire walls.

Environmentally responsible and consumer-friendly, WOODSTYLE converts both natural wood users as well as traditional tile users who are seeking a break from traditional square tiles. Eco attributes, slip-resistant surfaces and simple maintenance add to the appeal:

- no VOC emissions
- low life cycle costs
- 25% recycled content
- DCOF Minimum 0.42 Wet
- no stripping/staining/sealing maintenance required

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Call Customer Service at  
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[www.ragnousa.com](http://www.ragnousa.com)  
to locate nearest distributor

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